



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-26-2012 PAGE: 1 of 1

CAMPAIGN GROUP - 304  
ATTN: LISA CABANEL  
1600 LOCUST STREET  
PHILADELPHIA PA 19103

Contract No 403790		Contract Dt 10-25-2012		Revision Dt		Rev# 0		Advertiser MCCORD COMMITTEE, THE		Brand PA STATE TREASURER		Product Code POLITICALS		Station/Market WPVI - PHILADELPHIA								
Agency Est# 10.30.12-11.5.12			SAR #		Sales Office PHILADELPHIA		Account Executive D. OHLEY		Start Date 10-30-2012		End Date 11-05-2012		Billing M (Broadcast Month, Cycle 1)		Package N		Contract Title					
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	10-30-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)					9	30		X	X	X	X			2	2,200	2	4,400.00	
2	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)					7	30	1							1	3,800	1	3,800.00	
3	10-30-2012	11-02-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)					7	30		X	X	X	X			2	4,000	2	8,000.00	
4	10-30-2012	11-04-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)					7	30		X	X	X	X		X	2	4,200	2	8,400.00	
5	10-30-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)					9	30		X	X	X	X			3	1,500	3	4,500.00	
6	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)					9	30	1							1	1,500	1	1,500.00	
7	10-30-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)					8	30		X	X	X	X			2	1,500	2	3,000.00	
8	10-30-2012	11-02-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)					8	30		X	X	X	X			2	1,100	2	2,200.00	
9	11-05-2012	11-05-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)					8	30	1							1	1,100	1	1,100.00	
10	10-30-2012	11-02-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)					8	30		X	X	X	X			1	1,600	1	1,600.00	
11	10-30-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)					8	30		X	X	X	X			2	1,300	2	2,600.00	
12	10-30-2012	11-02-2012	12:02AM - 01:06AM	LF JIMMY 1202AM MO-FR LTC 1/7/13 (6971)					8	30		X	X	X	X			3	700	3	2,100.00	
																			Contracted Gross Total:		22	43,200.00
																			Actual Gross Total:		22	43,200.00
																			Agency Commission:			6,480.00
																			Net Total:			36,720.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total												
Nov 12		0.00		0.00		43,200.00		0.00		43,200.00												
TOTAL		0.00		0.00		43,200.00		0.00		43,200.00												